

Research Profile WIWIF – Winter Term 23/24 and Summer Term 24



The School at a Glance

A Young, Innovative and Dynamic Faculty

326

graduates
(in the period winter
semester 22/23 and
summer semester 23)

1,401

students at the start
of the winter
semester 2023/24

6

doublemaster/
joint degree
programmes

4,191,645

euros in third-party
funding for excellent
research

More than

100

assistant professors,
senior lecturers,
postdoctoral
researchers and
doctoral students

98

partner universities

26

chairs and
professorships

102

current doctorates

“**Excellent research** on academically challenging and socially relevant topics is at the heart of our work as scientists. We present our research findings at peer-reviewed international **conferences and workshops** and publish in renowned **international journals**. We are part of an international network of researchers that we are constantly strengthening and expanding. We finance our research from basic funding **and competitive, research-related third-party funding** (individual funding and collaborative projects).



Young scientists are particularly important to us. We offer our young researchers **excellent training** and integrate them into our **research network** right from the start. We support them in presenting their work at international conferences and workshops and regularly invite established researchers to the University of Passau to present their current work and exchange ideas with our early career researchers. Former young researchers from our faculty who are continuing their academic careers and other researchers with whom we maintain close relationships are integrated into our faculty as **research affiliates**.”

Prof. Dr. Stefan Bauernschuster, Dean of the School of Business, Economics and Information Systems



Recent Publications

Publications in Journals of Categories A+ and A

- **Ankel-Peters, J.**, Fiala, N., & Neubauer, F. (2023). Do economists replicate? Journal of Economic Behavior & Organization, 212, 219–232. <https://doi.org/10.1016/j.jebo.2023.05.009>
- Duch, R., **Asiedu, E.**, Nakamura, R., Rouyard, T., Mayol, A., Barnett, A., Clarke, P. (2023). Financial incentives for COVID-19 vaccines in a rural low-resource setting: A cluster-randomized trial. Nature Medicine, 29(12), 3193–3202. <https://doi.org/10.1038/s41591-023-02670-4>
- Masselus, L., & **Fiala, N.** (2024). Whom to ask? Testing respondent effects in household surveys. Journal of Development Economics, 168, 103265. <https://doi.org/10.1016/j.jdeveco.2024.103265>
- Mayer, A.-S., Ihl, A., Grabl, S., Strunk, K., & **Fiedler, M.** (2024). A silver lining for the excluded: Exploring experiences that micro-task crowdsourcing affords workers with impaired work access. Information Systems Journal, 1–33. <https://doi.org/10.1111/isj.12511>
- Sturm, T., Pumplun, L., **Gerlach, J. P.**, & Kowalczyk, Martin und Buxmann, Peter (2023). Machine-Learning Advice in Managerial Decision Making: The Overlooked Role of Decision Makers' Advice Utilization. Journal of Strategic Information Systems, 32(4). <https://doi.org/10.1016/j.jsis.2023.101790>

Recent Publications

Publications in Journals of Categories A+ and A

- Baak, W., **Goerigk, M.**, & Hartisch, M. (2024). A preference elicitation approach for the ordered weighted averaging criterion using solution choice observations. *European Journal of Operational Research*, 314(3), 1098–1110. <https://doi.org/10.1016/j.ejor.2023.11.020>
- Baak, W., **Goerigk, M.**, Kasperski, A., & Zieliński, P. (2024). Generalizing the Min-Max Regret Criterion using Ordered Weighted Averaging. To appear in *European Journal of Operational Research*. <https://doi.org/10.48550/arXiv.2308.08522>
- **Goerigk, M.**, Hartisch, M. (2024). *An Introduction to Robust Combinatorial Optimization*. Springer Nature Switzerland, 361. <https://doi.org/10.1007/978-3-031-61261-9>
- Buckow, J.-N., **Goerigk, M.**, & Knust, S. (2024). Retrieval optimization in a warehouse with multiple input/output-points. *OR Spectrum*. Advance online publication. <https://doi.org/10.1007/s00291-024-00775-x>
- **Goerigk, M.**, Kurtz, J., Schmidt, M., & Thürauf, J. (2024). Connections and Reformulations between Robust and Bilevel Optimization. To appear in *Open Journal of Mathematical Optimization*. <https://doi.org/10.5802/ojmo.38>
- **Goerigk, M.**, & Hartisch, M. (2023). A framework for inherently interpretable optimization models. *European Journal of Operational Research*, 310(3), 1312–1324. <https://doi.org/10.1016/j.ejor.2023.04.013>

Recent Publications

Publications in Journals of Categories A+ and A

- **Goerigk, M.**, & Khosravi, M. (2023). Optimal scenario reduction for one- and two-stage robust optimization with discrete uncertainty in the objective. *European Journal of Operational Research*, 310(2), 529–551.
<https://doi.org/10.1016/j.ejor.2023.03.019>
- **Goerigk, M.**, Lendl, S., & Wulf, L. (2024). On the complexity of robust multi-stage problems with discrete recourse. *Discrete Applied Mathematics*, 343, 355–370. <https://doi.org/10.1016/j.dam.2023.10.018>
- Buckow, J.-N., **Goerigk, M.**, & Knust, S. (2024). Retrieval optimization in a warehouse with multiple input/output-points. *OR Spectrum*. Advance online publication. <https://doi.org/10.1007/s00291-024-00775-x>
- **Grimm, M.**, Soubeiga, S., & Weber, M. (2024). Supporting small firms in a fragile context: Comparing matching and cash grants in Burkina Faso. *Journal of Development Economics*, 171(1), 103344.
<https://doi.org/10.1016/j.jdeveco.2024.103344>
- Arad, A., **Grubiak, K. P.**, & Penczynski, S. P. (2024). Does communicating within a team influence individuals' reasoning and decisions? *Experimental Economics*, 27(1), 109–129.
<https://doi.org/10.1007/s10683-022-09786-3>

Recent Publications

Publications in Journals of Categories A+ and A

- Hanisch, M., Graf-Vlachy, L., **Haeussler, C.**, König, A., & Cho, T. S. (2024). Kindred spirits: Cognitive frame similarity and good faith provisions in strategic alliance contracts. *Strategic Management Journal*. Advance online publication. <https://doi.org/10.1002/smj.3660>
- Hanisch, M., Reuer, J. J., **Haeussler, C.**, & Devarakonda, S. V. (2024). Hybrid Administrative Interfaces: Authority Delegation and Reversion in Strategic Alliances. *Organization Science*, 35(2), 550–572. <https://doi.org/10.1287/orsc.2023.1687>
- Batten, J. A., Boubaker, S., **Kinateder, H.**, Choudhury, T., & Wagner, N. (2023). Volatility Impacts on Global Banks: Insights from the GFC, COVID-19, and the Russia-Ukraine War. *Journal of Economic Behavior & Organization*. (215), 325–350. <https://doi.org/10.1016/j.jebo.2023.09.016>
- Herkenhoff, P., **Krautheim, S.**, Semrau, F. O., & Steglich, F. (2024). Corporate Social Responsibility along the global value chain. *Journal of Development Economics*, 167, 103236. <https://doi.org/10.1016/j.jdeveco.2023.103236>
- **König, A.**, Stöcklein, B., Hiller, N. J., Cooper, C. D., & Bong, D. (2024). Good Fun or Laughingstock? How CEO Humor Affects Infomediaries' Social Evaluations of Organizations. *Academy of Management Review*. Advance online publication. <https://doi.org/10.5465/amr.2020.0526>

Recent Publications

Publications in Journals of Categories A+ and A

- Simsek, Z., Heavey, C., **König, A.**, & Stam, W. (2024). Leading digital transformation in incumbent firms: A strategic entrepreneurship framing. *Strategic Entrepreneurship Journal*, 18(1), 91–102. <https://doi.org/10.1002/sej.1499>
- **Krämer, J.**, & Shekhar, S. (2024). Regulating Digital Platform Ecosystems through Data Sharing and Data Siloing: Consequences for Innovation and Welfare. *Management Information Systems Quarterly*. Advance online publication. <https://doi.org/10.25300/MISQ/2024/18428>
- Martínez Flores, F., Milusheva, S., Reichert, A. R., & Reitmann, A.-K. (2024). Climate anomalies and international migration: A disaggregated analysis for West Africa. *Journal of Environmental Economics and Management*, 126, 102997. <https://doi.org/10.1016/j.jeem.2024.102997>
- Hosseini, A., **Otto, A.**, & Pesch, E. (2024). Scheduling in manufacturing with transportation: Classification and solution techniques. *European Journal of Operational Research*, 315(3), 821–843. <https://doi.org/10.1016/j.ejor.2023.10.013>
- Schäfer, U., **Pelger, C.** (2024). Deferred compensation, managerial retirement, and the stewardship perspective of financial accounting. *Contemporary Accounting Research*. In Press. <https://doi.org/10.1111/1911-3846.12993>

Recent Publications

Publications in Journals of Categories A+ and A

- Marino, M., Parrotta, P., **Sala, D.**, & Valletta, G. (2024). The Volkswagen emissions scandal: Exploring the role of environmental concern and social norms. *Journal of Environmental Economics and Management*, 127, 103019. <https://doi.org/10.1016/j.jeem.2024.103019>
- Ellinger, E., Gregory, R., Mini, T., **Widjaja, T.**, & Henfridsson, O. (2024). Skin in the Game: The Transformational Potential of Decentralized Autonomous Organizations. *MIS Quarterly*, 48(1), 245–272. <https://doi.org/10.25300/MISQ/2023/17690>
- Zimmermann, J., Martin, K. D., Schumann, J. H., & **Widjaja, T.** (2024). Consumers' multistage data control in technology-mediated environments. *International Journal of Research in Marketing*, 41(1), 56–76. <https://doi.org/10.1016/j.ijresmar.2023.09.004>



Funds

Funds

Third-Party Funding Income by Type in Financial Year 2023

DFG funds	EUR 1,293,115.16
EU funds	EUR 573,042.63
Federal funds	EUR 849,909.57€
State funds	EUR 275,560.08
Other third-party funds	EUR 1,200,018.03
	<hr/> EUR 4,191,645.47

Third-Party Funded Projects According to FIS (Research Information System)

Funding body/ funding program	Short name Long name	Runtime	Finances	Persons involved in the "WiWi"
DFG - Research Training Group	DFG-GRK: DPE - Digital Platform Ecosystems DFG-GRK: Digital Platform Ecosystems (DPE) – Digitale plattformbasierte Wertschöpfung und ihre Implikationen für Datenaustausch, Organisation und sozioökonomische Entwicklung	01.10.2022 - 31.03.2027 (54 months)	Funding amount: EUR 1,408,142.00	Prof. Dr. Jan Krämer Prof. Dr. Andreas König Prof. Dr. Stefan Bauernschuster Prof. Dr. Michael Grimm Prof. Dr. Carolin Häußler Prof. Dr. Jan Hendrik Schumann Prof. Dr. Thomas Widjaja
DFG - Research Group	FOR: Multiple Competitions Multipler Wettbewerb in der Wissenschaft – Auswirkungen auf Wissenschaftlerinnen und Wissenschaftler sowie auf die wissenschaftliche Produktionsfunktion innerhalb und zwischen Fachgebieten	n/a (36 months)	Funding amount: EUR 555,003.00	Prof. Dr. Carolin Häußler
DFG - Individual Research Grants	NIMROp NIMROp: Neue Unsicherheitsmodelle für die Robuste Optimierung	01.04.2023 - 31.05.2024 (18 months)	Funding amount: EUR 74,528.25	Prof. Dr. Marc Goerigk
DFG - Individual Research Grants	OWA Regret OWA Regret - Neue Methoden für die Entscheidungsfindung unter Ungewissheit	01.04.2023 - 30.09.2024 (36 months)	Funding amount: EUR 107,597.79	Prof. Dr. Marc Goerigk
DFG - Individual Research Grants	ROMAE Robust Optimization Models and Algorithms with Explorable Uncertainty	01.10.2024 - 30.09.2027 (36 months)	Funding amount: EUR 338,672.00	Prof. Dr. Marc Goerigk
DFG - Individual Research Grants	Anticorruption Zwischen Verantwortung und Reziprozität – Beiträge der experimentellen Korruptionsforschung	01.01.2021 - 31.05.2024 (36 months)	Funding amount: EUR 351,736.00	Prof. Dr. Johann Graf Lambsdorff
DFG - Individual Research Grants	HUMOR A Multimodal Approach to Humor Recognition and an Analysis of the Influence of Leader Humor on Team Performance in Major European Soccer Leagues	01.07.2021 - 14.07.2025 (36 months)	Funding amount: EUR 240,604.00	Prof. Dr. Andreas König
DFG - Individual Research Grants	BNDE (Schumann) Jenseits der Dyade: Die Effekte von Datenaustausch in Unternehmensnetzwerken auf den Privacy Calculus (Revision)	01.11.2020 - 29.02.2024 (36 months)	Funding amount: EUR 227,810.00	Prof. Dr. Jan Hendrik Schumann Prof. Dr. Thomas Widjaja
DFG - Individual Research Grants	BNDE (Widjaja)	07.12.2020 - 31.03.2024 (36 months)	Funding amount: EUR 227,810.00	Prof. Dr. Thomas Widjaja Prof. Dr. Jan Hendrik Schumann

Third-Party Funded Projects According to FIS (Research Information System)

Funding body / funding program	Short name Long name	Runtime	Finances	Persons involved in the "WWI"
EU - 8th Research Framework Program (Horizon 2020)	Upsurge City-centered approach to catalyze nature-based solutions through the EU Regenerative Urban Lighthouse for pollution alleviation and regenerative development	01.09.2021 - 31.08.2025 (48 months)	Funding amount: EUR 523,437.50	Dr. Stefan Mang Prof. Dr. Harry Haupt Prof. Dr. Gertrud Moosmüller Prof. Dr. Jan Hendrik Schumann Prof. Dr. Dirk Totzek
BMBF Federal Ministry of Education and Research	Nachwuchsgruppe: ReValueD Residue valorization for bio-products in developing countries: bridging the gap between technical knowledge and socioeconomic realities	01.03.2023 - 29.02.2028 (60 months)	Funding amount: EUR 2,305,359.75	Dr. Terese Venus
BMBF Federal Ministry of Education and Research	DEEP WRITE DeepWrite: KI-gestützter Erwerb von Schreib- und Argumentationskompetenzen in den Disziplinen Jura und Wirtschaft	01.12.2021 - 30.11.2025 (48 months)	Funding amount: EUR 1,995,907.75	Prof. Dr. Johann Graf Lambsdorff
BMBF Federal Ministry of Education and Research	KiWI Erhebung des Transfers von Wissenschaft in Innovation über Publikationen und Patente, sowie Ableitung von Handlungsempfehlungen durch Fallstudien mit Adoptions- und Transferchampions	01.06.2022 - 31.05.2025 (36 months)	Funding amount: EUR 256,849.00	Prof. Dr. Carolin Häussler
BMWK Federal Ministry for Economic Affairs and Climate Action	BDL Next Bidirektionales Lademanagement Next	01.11.2023 - 31.10.2026 (36 months)	Funding amount: EUR 502,373.75	Dr. Stefan Mang Prof. Dr. Jan Hendrik Schumann
BMWK Federal Ministry for Economic Affairs and Climate Action	unIT-e ² unIT-e ² - Reallabor für verNETzte E-Mobilität	01.08.2021 - 31.01.2025 (36 months)	Funding amount: EUR 1,044,101.25	Prof. Dr. Jan Hendrik Schumann Dr. Stefan Mang
BMW i - EXIST	PATEC Projektphase EXIST-Potentiale: PATEC (Passau the Entrepreneurial Campus)	01.09.2020 - 31.12.2024 (48 months)	Funding amount: EUR 1,877,642.00	Prof. Dr. Carolin Häussler Prof. Dr. Andreas König Prof. Dr. Jan Hendrik Schumann Prof. Dr. Dirk Totzek Prof. Suleika Bort
BayStMWK Bavarian State Ministry of Science and the Arts	GHO Gründungs-Hub Ostbayern	01.12.2023 - 31.10.2028 (60 months)	The UP will receive a half-time position (E13). And an expected total of EUR 60,783.33 in material resources (for the financial years 2023-2028).	Prof. Dr. Carolin Häussler Prof. Dr. Dirk Totzek

Third-Party Funded Projects According to FIS (Research Information System)

Funding body / funding program	Short name Long name	Runtime	Finances	Persons involved in the "WWI"
DAAD German Academic Exchange Service	Helmut-Schmidt Programm "Development Studies"	01.01.2021 - 30.09.2028 (57 months)	Funding amount: EUR 138,450.00 Note: The project was extended in 2023, so that EUR 109,800 will be added to the previous funds of EUR 138,450 for the period 2024-2028.	Prof. Dr. Michael Grimm
German Federal Environmental Foundation (DBU)	Pilotstudie Bodentests Großflächiger Pilottest von kostengünstigen, KI-basierten Bodentests zur Förderung nachhaltiger Anbaumethoden in kleinbäuerlichen Betrieben in Indonesien	01.01.2022 - 30.04.2024 (21 months)	Funding amount: EUR 243,210.00	Prof. Dr. Michael Grimm
The Netherlands Organisation for Scientific Research (NWO)	Food Security Improving food and nutrition security by enhancing women's empowerment	01.02.2022 - 31.12.2025 (60 months)	Funding amount: EUR 139,985.00	Prof. Dr. Michael Grimm
vhb Virtuelle Hochschule Bayern	CLASSIC vhb: Digital Markets and Platforms A Primer on Digital Markets and Platforms	01.09.2023 - 31.08.2024 (12 months)	Total project costs: EUR 59,994.00 Note: The University of Passau is a consortium partner without financial participation.	Prof. Dr. Jan Krämer
bidt - Bavarian Research Institute for Digital Transformation	RESREG Resilient Regulation for Digital Markets	01.02.2024 - 31.01.2027 (36 months)	Total project costs: EUR 1,163,400.00 University of Passau: Funding amount: EUR 410,100.00 Note: The total project costs are divided between the LMU and the University of Passau.	Prof. Dr. Jan Krämer

Funding Period and Funding Volume

- October 2022 - March 2027: € 5.5 million



Team

- Eight professors as project leaders
- Eight Mercator Fellows (internationally recognized visiting professors)
- 15 doctoral students and two post-docs from eight different countries

Activities (Selection)

- Two-day kick-off event, three-day annual conference “Offsite 2024”
- Two-day international conference “DPE Forum 2024” with 100 participants
- 23 research visits by guest researchers (for research presentations, doctoral workshops and seminars)
- Soft skills workshops (anti-discrimination, equal opportunities and unconscious bias, individual career coaching)
- Weekly research lectures by internal and external scientists



Annual Conference 2024



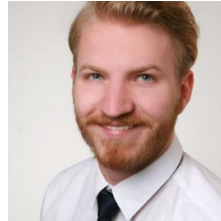
DPE Forum 2024



Principal Investigator:
Prof. Dr. Jan Krämer



Postdoctoral Researcher:
Dr. Chayanin Wipusanawan



Doctoral Researcher:
Alexander Witte



Doctoral Researcher:
Nikolai Sachs



Doctoral Researcher:
Sarah ben Messaoud

Research Projects

- Essentiality checks for standard-essential patents
- The hidden role of preset defaults
- Standard-essential patents and incentives to innovate
- Competition concerns and remedies in the ad tech ecosystem
- A brief history of (real)time: The impact of header bidding on ad exchange competition
- Data disclosure incentives of competing ad intermediaries
- The odd one out: An experimental investigation of avatar-mediated communication on homophily and trust
- The badge of shame: The impact of low-quality signals on digital platforms
- Trusting in the metaverse: On the effects of immersion and avatar-mediation on trust in virtual work environments

Key Publications of the Reporting Period

- Krämer, J. & Sachs, N. (2024). *Trusting in the Metaverse: On the Effects of Immersion and Avatar-Mediation on Trust in Virtual Work Environments*. Proceedings of the 45th International Conference on Information Systems.
- Bhargava, H., Krämer, J., & Wipusanawan, C. (2024). *How Do Preset Defaults Impact Competition and Innovation under Network Effects?* Proceedings of the 45th International Conference on Information Systems.
- Ben Messaoud, S., Krämer, J., & Sachs, N. (2024). *The Odd One Out: An Experimental Investigation of Avatar-Mediated Communication on Homophily and Trust*. Proceedings of the 45th International Conference on Information Systems.



Principal Investigator:
Prof. Dr. Jan H. Schumann



Principal Investigator: :
Prof. Dr. Thomas Widjaja



Postdoctoral Researcher:
Dr. Johanna Zimmermann



Doctoral Researcher:
Nour Shaaban



Doctoral Researcher:
Jonas Riefle

Research Projects

- Artificial intelligence and its implications for data privacy
- Toward a multilayered framework of privacy-related decision-making in B2B
- Privacy risks in digital markets: The impact of ambiguity attitudes on transparency choices
- Multiple data disclosures: Navigating consumer privacy in pursuit
- Keeping DAOs alive: Exploring contribution motivation mechanisms in decentralized autonomous organisations

Key Publications of the Reporting Period

- Nour, S., Zimmermann, J., Schumann, J. H., & Widjaja, T. (2024). *Digital Platforms Characteristics and Privacy Research: A Systematic Review and Future Directions*. Accepted for presentation at the European Marketing Academy Conference.
- Zimmermann, J., Martin, K. D., Schumann, J. H., & Widjaja, T. (2024). *Consumers' Multistage Data Control in Technology-Mediated Environments*. *International Journal of Research in Marketing*, 41(1), 56-76.
- Martin, K. D., & Zimmermann, J. (2024). *Artificial Intelligence and its Implications for Data Privacy*. *Current Opinion in Psychology*, 101829.

Research Area B.1: Organisational Transformation in the Context of Platform Ecosystems



Principal Investigator:
Prof. Dr. Andreas König



Doctoral Researcher:
Anastasiya Shylina



Doctoral Researcher:
Moritz Maier



Doctoral Researcher:
Verena Kummer

Research Projects

- Incumbent adaptation to ecosystemization: The role of ecosystem orientation
- It's all about ... us? How CEO narcissism shapes business ecosystems
- Digital platforms and ecosystem development: Perspectives from the Kenyan agricultural sector
- From the margins to the mainstream: How digital platforms drive de-stigmatization of dirty work
- Navigating the nexus: The interplay between institutions and digital platforms

Key Publications of the Reporting Period

- Shylina, A., König, A., & Graf-Vlachy, L. (2024). *Digital Platforms, Ecosystems, and Strategic Leadership*. In Z. Simsek, C. Heavey, & B. Fox (Eds.), *Handbook of Research on Strategic Leadership in the Fourth Industrial Revolution*. Cheltenham, United Kingdom: Edward Elgar Publishing.
- Figge, P., Reischauer, G., Ozcan, P., Bausch, M., Bruck, C., Corporaal, G. F., Haeussler, C., Hoffmann, W. H., König, A. S., Kretschmer, T., Narayan, D., Nowak, R., & Shylina, A. (2024). *The Relational and Informal Side of Platform Strategy*. *Academy of Management Proceedings*, 2024(1).
- Shylina, A., Maier, M., Ayache, U., Cho, T., Gamache, D., Graf-Vlachy, L., Healey, M. P., Mannor, M. J., Tripsas, M., Volberda, H. W., & Vuori, T. O. (2024). *Exploring Top-Executive Cognition in Business Ecosystems*. *Academy of Management Proceedings*, 2024(1).

Research Area B.2: Digital Platform Ecosystems as Spaces for Innovation and Entrepreneurship



Principal Investigator:
Prof. Dr. Carolin Häussler



Doctoral Researcher:
Robin Nowak



Doctoral Researcher:
Fabian Fleischmann

Research Projects

- Opt-in to innovation? The effects of Apple's app tracking transparency policy on complementor innovation
- Exploring the impact of openness on AI model development: A study of collaborative activities on Huggingface
- AI-based measurement of innovation: Mapping expert insight into large language model applications
- From code to commerce: The evolving role of commercial organizations in open-source software communities
- The role of platform ownership and control rights for governance mechanisms in emerging digital industrial platforms

Key Publications of the Reporting Period

- Fleischmann, F., & Häussler, C. (2024). *Exploring the Impact of Openness on AI Model Development: A Study of Collaborative Activities on Huggingface*. Accepted for presentation at the Open and User Innovation Conference.
- Nowak, R., Häussler, C., & Figge, P. (2024). *AI-Based Measurement of Innovation: Mapping Expert Insight into Large Language Model Applications*. Accepted for presentation at the 21st Open and User Innovation Conference.
- Nowak, R., Janßen, R., & Figge, P. (2024). *Complementor Innovation after a Value Capture Shock: Evidence from Apple's App Tracking Transparency Policy*. Accepted for presentation at the 21st Open and User Innovation Conference.
- Nowak, R., Häussler, C., & Figge, P. (2024). *The Role of Platform Ownership for Governance Mechanisms in Emerging Digital Industrial Platforms*. Accepted for presentation at the 84th Annual Meeting of the Academy of Management.



Principal Investigator:
Prof. Dr. Stefan Bauernschuster



Doctoral Researcher:
Mengxi Wang

Research Projects

- Subsidizing public charging infrastructure and the adoption of electric vehicles
- The impact of carsharing on traffic, air pollution, and health
- Learning from successful gig workers

Key Publications of the Reporting Period

- Wang, M. (2024). *Subsidizing Public Charging Infrastructure and the Adoption of Electric Vehicles: Evidence from Germany*, mimeo.



Principal Investigator:
Prof. Dr. Michael Grimm



Doctoral Researcher:
Olivia Wirth



Doctoral Researcher:
Christina Petrik



Doctoral Researcher:
Irene Furlani

Research Projects

- Unlocking agricultural potential through bundles services? Experimental evidence from a digital platform in Ghana
- Mobile technologies and firm formalization: Evidence from Uganda
- Wired for growth? Internet and the formal economy in Africa
- The drivers of mobile money adoption: Experimental evidence from Niger
- Impact of socio-technical innovation bundles (STIBs) on women's empowerment and resilience
- Connect to protect: How mobile connectivity increases contraception use in India
- Lost in the design space? Construct validity in the microfinance literature

Key Publications of the Reporting Period

- Masselus, L., Petrik, C., & Ankel-Peters, J. (2024). Lost in the Design Space? Construct Validity in the Microfinance Literature. *Ruhr Economic Papers* (No. 1097).
- Dodlova, M., Kis-Katos, K., Kochanova, A., & Wirth, O., (2023). WIDER Working Paper 2023/99 - *Mobile Technologies and Firm Formalization: Evidence from Uganda*.
- Fritz, M, Grimm, M. Weber, I., Yom-Tov, E., and Praditya, B. (2024), Can Social Media Encourage Diabetes Self-Screenings? A Randomized Controlled Trial with Indonesian Facebook Users. *Nature – Digital Medicine*, 7, 245.

Research Area C.3: Regulation of Platform Ecosystems: Discourse Dynamics
between Platform Stakeholders and Policy Makers



Principal Investigator:
Prof. Dr. Hannah Schmid-Petri



Doctoral Researcher:
Sally Boyani Mokaya

Research Projects

- Data colonialism and users' perceptions of Kenya's data protection act
- "Menu of options" IOs, policy venue shifting, and competing coalitions in OECD's global tax deal

Key Publications of the Reporting Period

- Mokaya, S. B., Schmid-Petri, H., & Leifeld, P. (2024). *Profit-Shifting of Big Tech Multinationals: Analysis of Shared Beliefs Among International Organizations & ACF*. Accepted for presentation at the European Consortium of Political Research – General Conference.



Prof. Dr. Jens Prüfer
(Tilburg University)



Prof. Hemant
Bhargava, PhD (UC
Davis)



Prof. Robert W.
Gregory, PhD
(University of Miami)



Prof. Kelly D. Martin,
PhD (Colorado State
University)



Prof. Don Lange, PhD
(Arizona State
University)



Prof. Tim Quigley, PhD
(University of Georgia)



Prof. Jenny Aker, PhD
(Cornell University)



Prof. Dr. Philip Leifeld
(University of
Manchester)

Research Fellows and Visiting Scholars of the Research Training Group “Digital Platform Ecosystems”

Research Fellows



Dr. Georg Reischauer
(University of Vienna)



Dr. Urszula Wiszniowska Ayache
(ESCP Paris)



Dr. Patrick Figge
(University of Passau)



Prof. Dr. Tobias Kretschmer
(LMU München)



Tevin Tafese
(GIGA Hamburg)



Prof. Dr. Jan Recker
(University of Hamburg)



Julia Reimer
(University of Würzburg)

Visiting Scholars



Dr. Michael Keenan
(International Food Policy Research Institute)



Dr. Rafael Greminger
(University College London)



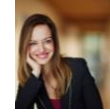
Dr. Annali Casanueva Artis
(ifo Munich)



Prof. Dr. Martin Selmayr
(University of Vienna)



Prof. Elizabeth J. Altman
(UMass Lowell)



Prof. Pinar Ozcan, PhD
(Oxford University)



Prof. Marshall van Alstyne, PhD
(Boston University)



Dr. Sebastian Wismer
(German Federal Cartel Office)



Dr. Julian Wichmann
(Tilburg University)



Prof. Dr. Julian Stich
(University of Würzburg)



Dr. Manuel Hoffmann
(Harvard Business School)



Prof. Dr. Lena Steinhoff
(University of Paderborn)

Funding Period and Funding Volume

- BMBF (2023-2028): € 2.3 million
- EU Interreg Alpine Space project (2024-2027): € 260,000

Team

- Research group leader Dr. Terese Venus
- 4 doctoral students and 4 student assistants

Activities (Selection)

- Current research projects in Costa Rica, Ghana, the Philippines and the Alpine region
- Presentations at the conference of the European Association of Environmental and Resource Economists, the International Consortium on Applied Bioeconomy Research, the FAO workshop and the conference of the Agricultural Economics Society
- Teaching: Interdisciplinary Development Seminar

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The Team of the Bioeconomy Economics Research Group



Institute Profile

CENTOURIS is a third-party funded institute of the Faculty of Economics at the University of Passau and stands for the successful combination of scientific standards and proximity to business practice. With an interdisciplinary team of over 20 employees, national and international projects are carried out on a wide variety of innovative research topics such as electromobility, service excellence, digitalization, etc.



Dr. Stefan Mang,
Managing Director

Services

The focus is on data collection, data analysis, consulting and implementation support. The survey repertoire includes standardized telephone interviews (CATI), standardized web interviews (CAWI), paper-based personal interviews (PAPI), etc. In addition, experiments and interviews are conducted in the laboratory and in the field. These include observations, eye tracking and pulse analyses, focus groups (offline and online) and mystery research. In addition to contract research, the focus is primarily on application-oriented funding channels such as INTERREG or HORIZON2020.

New Funding Projects in the Reporting Period

BDL Next - Bidirectional charging management (BMWK); ReiseLab - Impulses for travel sales (Bay. StMELF); Circular Academy - Interreg project BY-AT on circular economy; Digitization offensive in tourism - Interreg project BY-AT; DEGREE4ALPS - Interreg project Alpine Space on sustainable mobility; BioH2Region - Interreg project BY-AT on biogenic hydrogen use; (Co-)Workation - Potential and target group analysis (BZT)



Accounting, Finance, Taxation (AFT)



We want to enable our students to not only to master the basics of tax law, but also the associated business management tax implications.

Chair Holder:

Professor Dr Markus Diller

Highlights of the Recent Academic Year

- Presentation at the Tax Research Network Conference in Cambridge: *The Epidemiology of Tax Avoidance Narratives*
- Lecture at PSP Munich: *KI in der Ausbildung für die Steuerberatung 2.0*
- Member of the Digitalisation Roundtable of the Munich Chamber of Tax Consultants
- Guest in the tax podcast *Frisch serviert* by PwC Germany: *Chat GPT im Steuerrecht – Beispiel eines Anwendungsfalls*
- Annual Conference of the British Accounting & Finance Association in Portsmouth: *The incentives for tax evasion and tax avoidance – a game theoretic approach* (presentation by Miriam Kamper)

Research Areas

Analytical and empirical tax research on the topics of

- Tax complexity, tax avoidance
- Use of LLMs in taxation
- Implications of tax transfer pricing

Key Publications of the Reporting Period

- Diller, M., Ehm, D., Katzlmayr, P., Späth, T.: (Chat)GPT und Steuern, in: *beck.digitax 5* (2023), S. 275
- Diller, M., Ehm, D., Katzlmayr, P., Späth, T.: Die Erweiterung der Wissensbasis generativer KI am Beispiel der steuerlichen Behandlung von Photovoltaikanlagen, in: *DStR 46* (2023), S.2552-2554
- Hechtner, F., Katzlmayr, P.: Was hat der Tankrabatt gebracht?, *StuW 2024*, 124-142)



We follow a modern quantitative research approach for analysing economically relevant research questions. We conduct both model-theoretical and empirical research.

Chair Holder:

Professor Dr Oliver Entrop

Highlights of the Recent Academic Year

- Member Editorial Board Review of Managerial Science
- Head ProDok Faculty of VHB
- Coordinator of the HVB Doctoral Seminar Southern Germany
- Research Colloquium IIT Madras, Projekt „A new passage to India“
- 2nd Structured Retail Products and Derivates Conference, Hagen
- European Accounting Association Annual Meeting 2024, Bucharest
- World Finance Conference 2024, Nicosia

Research Areas

- Capital markets and empirical capital market research
- Corporate Finance
- Financial engineering and financial innovations
- Interest rate and currency risks
- Cultural Finance
- Sustainable Finance

Key Publications of the Reporting Period

- Vishnu Nampoothiri, M., Entrop, O., Annamalai, T. R. (2024). Effect of Mandatory Sustainability Performance Disclosures on Firm Value: Evidence from Listed European Firms. Corporate Social Responsibility and Environmental Management, forthcoming, <https://doi.org/10.1002/csr.2860>.
- Barth, A., Entrop, O. (2024): CSR and Owner Preference: The Role of Religiosity.
- Schmid, S., Flagmeier V. (2024): Digitalization and ESG Reporting in the U.S. Banking Industry. Working Paper.

Assistant Professorship for Business Administration with a Focus on Accounting



Financial reporting is the focus of research and teaching at the chair. The teaching aims to enable students to understand and interpret financial reports and to prepare financial statements.

Chair Holder:

Professor Dr Vanessa
Flagmeier

Highlights of the Recent Academic Year

- Presentation of the project “Does Private Firms’ Disclosure Affect Public Peers’ Information Environment?” at the 84th Annual Scientific Conference of the VHB at Leuphana University Lüneburg
- Teaching Award from the Bavarian State Ministry of Science and Arts
- Job offer from the University of Göttingen
- ICEBS research visit of Prof. Dr. Tami Dinh (University of St. Gallen)

Research Areas

Different aspects of (non-) financial reporting:

- ESG reporting
- Tax reporting
- Spillover effects of reporting on other firms

Key Publications of the Reporting Period

- Flagmeier, V. and Müller, J. (2024): Tax Loss Carryforward Disclosure, Schmalenbachs Zeitschrift für betriebswirtschaftliche Forschung, <https://doi.org/10.1007/s41471-024-00187-1>
- Flagmeier, V. (2023): Enthalten latente Steuern unter IFRS nützliche Informationen?, Schmalenbach IMPULSE 3(2), S. 1-10.

Chair of Financial Data Analytics



Financial Data Analytics combines aspects of economics, data science and data science and statistics. At the intersection of these fields are the research interests of the chair, whereby the focus is empirical and application-orientated.

Chair Holder:

Professor Dr Ralf Kellner

Highlights of the Recent Academic Year

- Expansion and further development of the range of courses, particularly in the areas of sustainability and digitalisation
- Financial data analytics and machine learning
- Financial Economics of Climate and Sustainability
- Scientific Computing and Digital Reporting with Python

Research Areas

- Systematic risks on financial markets
- Development of large language models in the financial sector
- Text analysis of corporate reporting and corporate news
- Data analysis with a view to the sustainability of companies

Key Publications of the Reporting Period

- No publications in the reporting period, but development of the working papers:
- Stock Market Reactions of Lazy Investors to Form 8K filings
- Elektra Finbert - how to identify ESG disclosure
- Pairwise company characteristics for lasting proportional market value developments

Chair of Business Administration with Focus on Accounting and Controlling



The Chair of Business Administration with a focus on Accounting and Controlling enables its students to fulfil the tasks in the field of controlling in order to keep companies on the right track even in times of change.

Chair Holder:

Professor Dr Robert
Obermaier

Highlights of the Recent Academic Year

- Digital Transformation under Uncertainty – Market Value Effects of early Industry 4.0 Innovation Projects, presentation on 24 November 2023 at the 5th International Conference Industry 4.0 and Smart Manufacturing (ISM), Lissabon, Portugal.
- The impact of value-based management on firm risk and the moderating role of performance, presentation on 5 January 2024 at the 2024 American Accounting Association Management Accounting Section Midyear Meeting in Orlando, Florida.
- Overtrust in (Bad) Advice? Algorithmic Forecasting and Calibration of Advice Usage, presentation on 6 January 2024 at the 2024 American Accounting Association Management Accounting Section Midyear Meeting in Orlando, Florida.

Research Areas

- Industry 4.0 and Digital Transformation
- Accounting and Controlling
- Company valuation and value-based management
- Supply chain Controlling
- Corporate planning and decision-making

Key Publications of the Reporting Period

- Contrasting Value Creation Strategies of Industrial-IoT-Platforms – A Multiple Case Study, in: International Journal of Production Economics, Volume 263, 2023, 108937 (with Philipp Mosch and Philipp Majocco).
- Krisen, Profit und Politik: Zur Politischen Ökonomie der Krise im Kapitalismus, in: Buchenau, K. / Fechner, M. (ed.): Die verlorene Wissenschaft. Versuch einer Katharsis nach Corona, ibidem-Verlag, Stuttgart 2024, pp. 167-227.
- Controlling in einer „Industrie 4.0“: Einfluss der digitalen Transformation auf die Controllerarbeit, in: Arbeitskreis Digital Reporting der Schmalenbach-Gesellschaft (ed.): Digital Reporting – Transformation im Controlling durch den digitalen Wandel, Vahlen Verlag, Munich 2023, pp. 2-13.

Chair of Accounting and Auditing



As the 'language of business', accounting forms an essential foundation of our economic system. In our courses, students learn to speak this language and to reflect on how the terms of this language arise and how they are used in context.

Chair Holder:

Professor Dr Christoph Pelger

Highlights of the Recent Academic Year

- Research presentations at the Annual Congress of the European Accounting Association in Bucharest and the Interdisciplinary Perspectives on Accounting Conference at Royal Holloway
- Admission to the Ausschuss Unternehmensrechnung of the Verein für Socialpolitik
- Faculty member of the Emerging Scholars Colloquium of the Interdisciplinary Perspectives on Accounting Conference 2024
- Additional memberships on editorial boards of the journals: Accounting, Auditing & Accountability Journal (AAAJ) and Journal of International Accounting, Auditing and Taxation (JIAAT)

Research Areas

- International accounting
- Application and enforcement of accounting standards
- Sustainability reporting
- Corporate governance
- Qualitative accounting research

Key Publications of the Reporting Period

- Munzer, M., Pelger, C. (2023). Maintaining the universal banking model – A study of institutional work in the endogenization of a failed transnational post-crisis financial market reform. *Critical Perspectives on Accounting*, Vol. 95, 102510, <https://doi.org/10.1016/j.cpa.2022.102510>
- Pelger, C. (2023). Accounting, accountability and governance: the roles of financial reporting. In: Carnegie, G. D., Napier, C. J. (Eds.): *Handbook of Accounting, Accountability and Governance*, Edward Elgar, pp. 99-118.

Chair of Finance and Financial Control



The chair is linked to distinguished international universities, exchanges expertise and keeps an up-to-date academic status. d in asset and risk management.

Chair Holder:

Professor Dr Niklas Wagner

Highlights of the Recent Academic Year

- 30 years Anniversary and Lecturer meeting DSG-Budapest
- Professor Wagner visits New York Farmingdale University in New York State and University of Wollongong, NSW, Australia
- Winter AMA (American Marketing Association) in St. Pete Beach (Florida) Dr. Anolick presented a poster „The faster, the better? – Peer-to-peer payment apps and financial well-being“
- Research visit Dr. Perras at IESE Business School Barcelona and Corvinus University Budapest

Research Areas

Members engage in editorial activities and exchange research ideas on a continuous basis. Research projects are internationally visible, and papers are forthcoming in leading international journals. Research topics cover theoretical and empirical research with real-world implications in financial markets, corporate finance, asset pricing, and in asset and risk management.

Key Publications of the Reporting Period

- Kleine, J., Peschke, T., Wagner, N. (2024): Beyond Financial Wealth: The Experienced Utility of Collectibles, *Quarterly Review of Economics and Finance* 97: 101865.
- Batten, J.A., Boubaker, S., Kinateder, H., Choudhury, T., Wagner, N. (2023): Volatility Impacts on Global Banks: Insights from the GFC, COVID-19, and the Russia-Ukraine War, *Journal of Economic Behavior & Organization* 215: 325-350.
- Bouri, E., Nekhili, R., Kinateder, H., Choudhury, T. (2023): Expected Inflation and U.S. Stock Sector Indices: A dynamic time-scale Tale from inflationary and deflationary Crisis Periods, *Finance Research Letters* 55: 103845.



Economics (ECON)



Students are taught the substantive and methodological knowledge that enables them to participate in public debates on socioeconomic topics, interpret data and evaluate political measures in a reflective manner.

Chair Holder:

Professor Dr Stefan
Bauernschuster

Highlights of the Recent Academic Year

- Stefan Bauernschuster as Principal Investigator in the DFG research training group 2720/0 „Digital Platform Ecosystems“
- Stefan Bauernschuster in the international commission Sciences Humaines et Sociales-5 of the Fonds de la Recherche Scientifique
- Research of the chair presented at international conferences in Barcelona, Belgrade, Belfast, Bergen, Berlin, Rotterdam, Munich and Toronto
- Research of the chair taken up by the media, e.g. Tagesschau, Frankfurter Allgemeine Zeitung, Berliner Morgenpost

Research Areas

- Health, population, and labor economics
- Applied microeconometrics

Key Publications of the Reporting Period

- Bauernschuster, S., Blum, M., Hornung, E., Koenig, C. (2023), The Political Effects of the 1918 Influenza Pandemic in Weimar Germany, revise & resubmit, Explorations in Economic History.
- Drescher, K., Janzen, B. (2023), When Weather Wounds Workers: The Impact of Temperature on Workplace Accidents, revise & resubmit, Journal of Public Economics.



Chair Holder:

Professor Dr Johann Graf
Lambsdorff

Our chair inspires students at an early stage for economic research and the pressing questions of our time: What are the roots of human cooperation? What factors undermine it? How can complex economic phenomena be managed rationally? We offer an environment with diverse opportunities for interaction and exchange.

Highlights of the Recent Academic Year

- Graf Lambsdorff is Chairman of the Society for Experimental Economic Research

Research Areas

- Corruption and Reform
- Experimental Macroeconomics
- Behavioral Economics
- New Institutional Economics
- Artificial Intelligence in Economic Teaching
- Conflict Resolution

Key Publications of the Reporting Period

- Lambsdorff, J. Graf (2024). The advantages of the corporate form—An impossibility theorem on persons and things. *Cambridge Journal of Economics*, 48(3), 471–488.
- Al Zubaer, A., Granitzer, M., Geschwind, S., Graf Lambsdorff, J., & Voss, D. (2024). Can GPT-4 replace human examiners? A competition on checking open-text answers [Preprint]. *Research Square*.
- Lambsdorff, J. Graf, Grubiak, K., & Werner, K. (2023). Intrinsic motivation vs. corruption? Experimental evidence on the performance of officials. *Experimental Evidence on the Performance of Officials*.

Chair of Development Economics



Chair Holder:

Professor Dr Michael Grimm

We try to understand the challenges of households, firms and farms in low and middle income countries and to develop instruments suited to address them. We collaborate with stakeholders of international development politics, such as the Federal Ministry of Economic Cooperation and Development, the Worldbank and the UN.

Highlights of the Recent Academic Year

- Dr. Manuela Fritz received the KfW Development Bank's award for practice-relevant development research (EUR 5,000).
- Dissemination workshops of DBU- and DFG-funded research projects in Yogyakarta and Bogor, Indonesia.
- Successful renewal of DAAD-funded fellowship program for the Master Development Studies.
- Dr. Marina Dodlova got her habilitation (Venia Legendi).
- Prof. Dr. Michael Grimm was invited to join J-Pal's research network. J-Pal was founded by the Nobel price winning economists Abhijit Banerjee and Esther Duflo.

Research Areas

- Development Economics with a focus on demography, health, entrepreneurship and sustainable agriculture.
- Digital Platform Ecosystems.
- Ex-post and ex-ante Evaluations and randomized field experiments.
- Regional focus on Sub-Saharan-Africa and Southeast Asia.

Key Publications of the Reporting Period

- Grimm M., S. Soubeiga and M. Weber (2024), Supporting small firms in a fragile context: Comparing matching and cash grants in Burkina Faso, Forthcoming in Journal of Development Economics.
- Büttner N., M. Grimm, I. Günther, K. Harttgen and S. Klasen (2024), The fertility transition in Sub-Saharan Africa: The role of structural change. Forthcoming in Demography.
- Fritz M., M. Grimm, et al. (2024), Effectiveness of community-based diabetes and hypertension prevention and management programs in Indonesia and Vietnam: a quasi-experimental study. Forthcoming BMJ – Global Health, 9: e015053.

Chair of International Economics



A central goal of my work at the University of Passau is to enable our students to analyze social and economic change in an informed, open and critical way.

Chair Holder:

Professor Dr Sebastian
Krautheim

Highlights of the Recent Academic Year

- Dean of studies at the Faculty of Business, Economics and Information Systems
- Dr. Davide Sala, Ms. Susanne Keller and Mr. Nicolas Dietl: Presentation of current research projects at the Passau ECON Workshop 2023
- Jeremias Klement: Prize of the Deutsche Bundesbank for outstanding theses (supervised at the Chair of International Economics)
- Guest lecture by Mr. Reinhold Vollbracht (President of the Bundesbank Head Office in Bavaria) as part of the course Open Economy Macroeconomics

Research Areas

- International Trade
- Global Production and Civil Society Response
- Sustainable International Value Chains
- Free Trade Agreements and the „Globalization Backlash“
- Firm Internationalization
- Tariff-Overhang

Key Publications of the Reporting Period

- Corporate Social Responsibility along the Global Value Chain with Sebastian Krautheim, Philipp Herkenhoff, Finn Ole Semrau und Frauke Steglich, *Journal of Development Economics*, vol. 167, March 2024, 103236
- The Volkswagen emissions scandal: Exploring the role of environmental concern and social norms with D. Sala, M. Marino, P. Parrotta, G. Valletta, *Journal of Environmental Economics and Management*, vol. 127, September 2024, 103019

Junior Research Group: Bioeconomy Economics



Many countries and international organizations are promoting the bioeconomy as a global solution for sustainable development. Our research focuses on economic, institutional and social issues of the bioeconomy using a toolbox of microeconomic methods.

Coordinator:

Dr Therese Venus

Highlights of the Recent Academic Year

- 5 presentations and posters at conferences, including the annual conference of the European Association of Environmental and Resource Economists, the conference of the European Society for Ecological Economics, the International Conference on Economics of Bio-Economy and the Agricultural Economics Society
- Start of the new research project “Waterwise” within the framework of the EU Interreg Alpine Space programme for climate-resilient water resources

Research Areas

- Climate, environmental and ecological economics

Key Publications of the Reporting Period

- Venus, T.E., Beale, C. & Villalba, R. Innovation and Networks in the Bioeconomy: A Case Study from the German Coffee Value Chain. *Circular Economy and Sustainability* (2024).
- Villalba, R., Joshi, G., Daum, T., Venus, T.E. Financing Climate-Smart Agriculture: a case study from the Indo-Gangetic Plains. *Mitigation and Adaptation Strategies for Global Change*. 29, 33 (2024).

Honorary Professorships at the Chair of Development Economics



Professor Dr Jörg Ankel-Peters

Research Areas

- Environmental, energy and development economics, in particular infrastructure expansion, climate policy and technology diffusion
- Meta-science, replications and research transparency

Key Publications of the Reporting Period

- Ankel-Peters, J., Fiala, N. and Neubauer, F., 2024. Is economics self-correcting? Replications in the American Economic Review. *Economic Inquiry*.
- Brodeur, A., Esterling, K., Ankel-Peters, J., [...] and Johannesson, M., 2024. Promoting reproducibility and replicability in political science. *Research & Politics*, 11(1).
- Ankel-Peters, J. and Schmidt, C.M., 2024. Rural electrification, the credibility revolution, and the limits of evidence-based policy. *Environment and Development Economics*.

Highlights of the Recent Academic Year

- Development of a global Gender Data Capacity Index
- Preparation of the UN World Data Forum 2024
- Conference on AI, data and statistical systems, together with World Bank and IMF - April 2024

Research Areas

- SDGs Data monitoring
- Artificial intelligence and statistical systems
- Financing of data and statistics



Professor Dr Johannes Jütting



Management, Innovation, Marketing (MIM)

Chair of International Management and Social Entrepreneurship



In our research and teaching, we analyze internationally active organizations and the interplay of networks, institutions and markets.

Chair Holder:

Professor Dr Suleika Bort

Highlights of the Recent Academic Year

- Vice Dean of the School of Business and Economics
- Organization of the Female Founders Academy together with the University of Passau, University of Mannheim and University of Bayreuth
- Successful PhD Defense of Dr. Eva Katharina Donner
- Best Accepted Paper Award - 84th Annual Meeting of the Academy of Management

Research Areas

- International Networks and Collaboration
- Organization Theory
- Sustainability and Social Entrepreneurship
- Emergence and Development of New Markets

Key Publications of the Reporting Period

- Donner, K., Meißner, A., & Bort, S. (2024). Moving from Voluntary to Mandatory Sustainability Reporting - Transparency in Sustainable Development Goals (SDG) Reporting: An Analysis of Germany's Largest MNCs. In: Business Ethics, the Environment & Responsibility.
- Istipliler, B., Ahrens, J. P., Bort, S., & Isaak, A. (2023). Is exposure to the family firm always good for the next CEO? How successor pre-succession firm experience affects post-succession performance in family firms. In: Journal of Business Research.
- Bort, S., & Kieser, A. (2023). Coping with devils and climate change with the help of asceticism? Exploring the role of asceticism as trigger of collective climate action. In: Environmental Values.

Chair for Management, People and Information



We help students understand the intersection of the three key topics of digitalization and work: (1) the role of AI in organizations and IT platforms; (2) governance and management of sustainable behavior; and (3) change management.

Chair Holder:

Professor Dr Marina Fiedler

Highlights of the Recent Academic Year

- Presentations on Artificial Intelligence and Creative Problem Solving at AOM, ECIS and WI.
- Associate Editor at the Schmalenbach Journal of Business Research (SBUR)
- Track Chair „IT Strategy, Management und Governance“ at the 18. Internationale Tagung Wirtschaftsinformatik

Research Areas

- Artificial intelligence, digital platform work and markets, crowdwork
- Hybrid work, skills, employee identity and new work
- Positive psychology, well-being, mindfulness and Management of sustainability

Key Publications of the Reporting Period

- Chandran, S., Vijayalakshmi, V., & Fiedler, M. (2024). How Passion for Work Shapes Work-Family Interactions: A Conceptual Framework Exploring the Roles of Psychological Capital and Self-Regulation Failure. *Human Resource Development Review*, 0(0). <https://doi.org/10.1177/15344843241249219>
- Mayer, A.-S., Ihl, A., Grabl, S., Strunk, K., & Fiedler, M. (2024). A silver lining for the excluded: Exploring experiences that micro-task crowdsourcing affords workers with impaired work access. *Information Systems Journal*, 1–33. <https://doi.org/10.1111/isj.12511>



Chair Holder:

Professor Dr Carolin Häussler

Our teaching and research focuses on innovation management and entrepreneurship. The gene scissors CRISPR/CAS, the rapidly advancing digitalisation or the increasingly public science - the so-called Open Science - are just a few examples of how research progress is continuously changing the world of life and business. We are interested in the interfaces at which this happens and how new findings are translated into new technologies.

Highlights of the Recent Academic Year

- Handover of the report by the Commission of Experts for Research and Innovation (EFI) to Federal Chancellor Olaf Scholz and Minister Bettina Stark-Watzinger
- Approval of the DFG research group "Multiple Competition in Higher Education" with the project "How Multiple Forms of Competition Shape Researchers and Scientific Production Within and Across Fields"
- Conference presentations among others Academy of Management Conference Boston, Open Innovation in Science Conference Vienna, Open User Innovation Konferenz in Hamburg
- DAAD visiting professor Prof. Dr. Olga Goncharova (Kyiv National Economic University) at the chair

Research Areas

- Innovation Research
- Technology Management
- Entrepreneurship
- Open Innovation and Open Science
- IP Management
- Digitalization and Plattform-Ecosystems

Key Publications of the Reporting Period

- Hanisch M., Reuer J., Häussler C., Devarakonda S., 2024, Administrative Interfaces in Partnerships: Authority Delegation and Reversion in Strategic Alliances, Organization Science, Vol 35 (2), S. 550-572. <https://doi.org/10.1287/orsc.2023.1687>
- Commission of Experts for Research and Innovation (EFI), 2024, Report on Research, Innovation and Technological Performance in Germany
- Contributions, e.g. „Gesundheitswirtschaft in der digitalen Transformation“ (Wirtschaftsdienst), „Innovationen in Deutschland und der EU – Weg der Stärke?“ (ifo Institut)

Chair of Business Administration with a Focus on Governance



Chair Holder:

Professor Dr Carola Jungwirth

Our goal is to promote the sustainability of our society by developing legitimate, fair and transparent governance systems. In research and teaching, we focus in particular on the decision-making processes of companies in competition, the inclusion of stakeholder interests and the precise communication and application of a sound theoretical basis.

Highlights of the Recent Academic Year

- Key note at the conference Spitzenpositionen im Fokus: Wie Medien Frauen in Wissenschaft und Wirtschaft darstellen on March 4, 2024, TU Munich (Carola Jungwirth)
- Towards new Definitions of Organizational Wrongdoing at the 7th International Research Symposium on Networks in Changing Business Ecosystem, 20 June 2024, SDU, Denmark (Tim Emmel)
- Forum Hochschulräte: Strong brand, clear core: Strategic university profiling as the basis for a distinctive identity, Impuls 1 - What makes a strategy process successful? On September 24, Berlin (Carola Jungwirth)

Research Areas

- The ability to shape diversity-oriented companies
- The impact of flexible working hours on women's career opportunities
- Science management, compliance and fairness
- Regional economic networks (clusters)

Key Publications of the Reporting Period

- Jungwirth, C. (2024), Governance von Hochschulen aus Sicht der Betriebswirtschaftslehre, in: "Ideengeschichte BWL III: Sektorlehren", edited by Wenzel Matiaske, Wolfgang Burr and Dieter Sadowski, Springer, forthcoming.
- Emmel, T. (2025), How Businesses can develop Diversity Capabilities, planned submission to the 48th workshop of the Scientific Commission Organization in the VHB.

Chair of Strategic Management, Innovation, and Entrepreneurship



We want to enable our students to analyze social, technological and economic change and the handling of comprehensive ecological challenges openly, creatively, entrepreneurially and on the basis of scientific findings and to shape them responsibly as decision-makers.

Chair Holder:

Professor Dr Andreas König

Highlights of the Recent Academic Year

- Organization of the 13th EIASM Workshop on Top Management Teams and Business Strategy Research - Keynote Speakers Donald Hambrick and Willie Ocasio; Co-Organization of the DPE Forum, the scientific conference of the DFG RTG 2702 "Digital Platform Ecosystem"
- Workshops and publications as part of the DFG project "A Multimodal Approach to Humor Recognition and an Analysis of the Influence of Leader Humor on Team Performance in Major European Soccer Leagues" (with Prof. Dr. Björn Schuller, University of Augsburg)
- Invited lectures at universities such as Mannheim, Kiel, Notre Dame (Indiana, USA) ; participation in international conferences such as the Strategic Management Society and the Academy of Management

Research Areas

- Strategic leadership in the context of discontinuous change, in particular digital transformation and climate crisis
- Personality traits of top executives and their entrepreneurial impact
- Strategic communication of top executives and the perception of companies by internal and external stakeholders

Key Publications of the Reporting Period

- Hanisch, M., Graf-Vlachy, L., Häußler, C., König, A., Cho, T. 2024. Kindred Spirits: The Influence of Cognitive Frame Similarity on Contingency Planning in Strategic Alliances. *Strategic Management Journal*, forthcoming
- König, A., Stöcklein, B., Bong, D., Hiller, N., Cooper, C. 2024. Good Fun or Laughingstock? How CEO Humor Affects Infomediaries' Social Evaluations of Organizations. *Academy of Management Review*, <https://doi.org/10.5465/amr.2020.0526>
- Simsek, Z., Heavey, C., König, A., Stam, W. 2024. Leading Digital Transformation in Incumbent Firms: A Strategic Entrepreneurship Framing. *Strategic Entrepreneurship Journal*, introductory article to the special issue on "The Digital Transformation of Incumbent Firms," DOI: 10.1002/sej.1499

Chair of Marketing and Innovation



We aim to provide students with knowledge and skills that enable them to successfully navigate their professional lives, especially in changing conditions.

Chair Holder:

Professor Dr Jan H. Schumann

Highlights of the Recent Academic Year

- Dr. Janina Garbas, Dr. Sebastian Schubach, and Prof. Dr. Hendrik Schumann receive the Best Service Article 2023 award from the AMA SERVSIG.
- Dr. Johanna Zimmermann receives the Helmut Schmalen Dissertation Award.
- Start of the BDLNext project, which is funded by the Federal Ministry for Economic Affairs and Climate Action.

Research Areas

- Digital Marketing and Digital Business Models
- Technology and Innovation
- Value-Oriented Customer Relationship Management
- Pricing of Services

Key Publications of the Reporting Period

- Zimmermann, J., Martin, K. D., Schumann, J. H., & Widjaja, T. (2024). Consumers' multistage data control in technology-mediated environments. *International Journal of Research in Marketing*, 41(1), 56-76.
- Grüner, A., Postel, L., & Schumann, J. H. (2024). Sharing is caring? The effect of negative peer-to-peer experiences on loyalty intentions in the sharing economy. *Journal of Business Research*, 181, 114757.
- Nagel, C., Heidenreich, S., & Schumann, J.H. (2024). Enhancing Adoption of Sustainable Product Innovations: Addressing Reduced Performance with Risk-Reducing Product Modifications. *Journal of Business Research*, 179, 114684.



Marketing is affected by constant change. Digitalization has fundamentally changed established business and revenue models. Firms have to find new ways to interact with digital native consumers. Marketing research and education must pick up these developments and critically evaluate them.

Chair Holder:

Professor Dr Dirk Totzek

Highlights of the Recent Academic Year

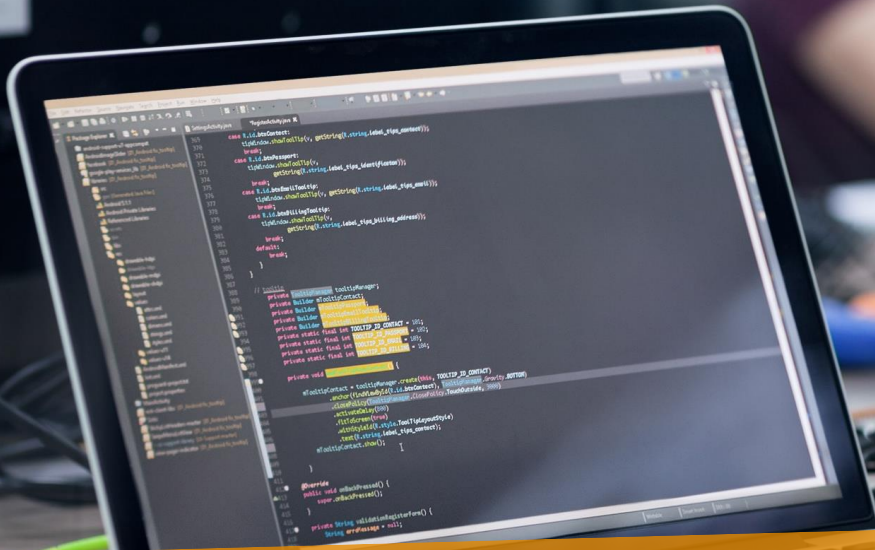
- Special sessions and presentations at the 2024 AMA Winter Educators' Conference (St. Petersburg, FL), the EMAC Annual Conference 2024 (Bucharest), the 2024 AMA Global Marketing SIG Conference (Verona), and the 2024 AMA Marketing & Public Policy Conference (Washington)
- Research talks at the Paris School of Business and the IAE School of Management (Metz)
- Price for the best transfer project of the University of Passau for the project "Digitour"
- Ph.D. defenses of Dr. Simon Barner and Dr. Gloria Stoffer

Research Areas

- The research activities of the chair center around four key research areas: pricing, services, business-to-business marketing, and customer relationship management. We particularly examine problems at the intersections of these areas.
- We also research how marketing can contribute to the U.N. Sustainable Development Goals (SDGs) and a more inclusive market environment.

Key Publications of the Reporting Period

- Barner, S., Totzek, D. (2024), Social media in response to COVID-19: how increased social media usage affects the performance of B2B salespeople in the "new normal", *Journal of Personal Selling & Sales Management*, forthcoming.
- Joosten, J., Bilgram, V., Hahn, A., Totzek, D. (2024), Comparing the Ideation Quality of Humans With Generative Artificial Intelligence, *IEEE Engineering Management Review*, 52, 2, 153-164.
- Keränen, J., Kienzler, M., Salonen, A., Terho, H., Totzek, D. (2023), Gain-sharing in performance-based contracting: How risk and fairness drive business customers' willingness-to-switch to a gain-sharing arrangement, *Industrial Marketing Management*, 115, 172-184.



Information Systems (WINF)



Digital technologies have led to novel challenges for individuals, organizations, and society.

We are trying to understand these challenges and find appropriate solutions.

Chair Holder:

Professor Dr Jin Gerlach

Highlights of the Recent Academic Year

- Sabbatical with research trips to Milan, Chicago, and Vancouver
- Presentation of research results on the topic of AI and organizational learning at the EGOS Colloquium in Milan, Italy

Research Areas

- Potentials and challenges of data-driven organizations
- Organizational management of privacy and information security
- The impact of the digitalization and the increasing flood of information on the lives of individuals and our society

Key Publications of the Reporting Period

- Sturm, T.; Pumplun, L.; Gerlach, J. P.; Kowalczyk, M. und Buxmann, P. (2023): Machine-Learning Advice in Managerial Decision Making: The Overlooked Role of Decision Makers' Advice Utilization, *Journal of Strategic Information Systems*, 32 (4).

Chair of Explainable AI-Based Business Information Systems



The chair focuses on the design, use, and impact of artificial intelligence (AI)-based information systems in business and society. Our goal is to better understand the impacts of AI and to design AI-based systems in human-centric way.

Chair Holder:

Professor Dr Ulrich Gnewuch

Highlights of the Recent Academic Year

- Moving from Karlsruhe Institute of Technology to the University of Passau
- Development of a new course portfolio on the topic of Artificial Intelligence
- Awards: Best Paper Award (DESRIST 2024) and Best Short Paper – Second Runner Up (ECIS 2024)

Research Areas

- Customer-AI Interaction
- Interactive Business Intelligence & Analytics Systems
- AI and the Future of Work

Key Publications of the Reporting Period

- Gnewuch, U., Morana, S., Hinz, O., Kellner, R., Maedche, A. (2023). "More than a Bot? The Impact of Disclosing Human Involvement on Customer Interactions with Hybrid Service Agents". Information Systems Research, forthcoming.
- Ruoff, M., Gnewuch, U., Maedche, A., Scheibehenne, B. (2023). "Designing Conversational Dashboards for Effective Use in Crisis Response," Journal of the Association for Information Systems, 24(6), 1500–1526.



In research and teaching, we investigate the complex interplay of players in the internet ecosystem and how this affects competition and innovation in digital (platform-based) markets.

Chair Holder:

Professor Dr Jan Krämer

Highlights of the Recent Academic Year

- Start of the bidt project "Resilient Regulation for Digital Markets (RESREG) in cooperation with Prof Dr Tobias Kretschmer and Prof Dr Thomas Ackermann (both Ludwig-Maximilians-Universität Munich)
- Numerous invited (keynote) speeches on the economic regulation of digital markets (e.g. Competition and Markets Authority (CMA), Workshop on Economics of Competition and Regulation, London; TILEC 20th Anniversary Conference, Tilburg)
- Research stay at the University of California, Davis

Research Areas

- Platform economy
- Data economy and data-driven business models
- Non-discriminatory access to critical infrastructures (data, networks, platform markets)
- Design and regulation of digital markets

Key Publications of the Reporting Period

- Krämer, J., & Shekhar, S. (2024). Regulating Digital Platform Ecosystems through Data Sharing and Data Siloing: Consequences for Innovation and Welfare. *Management Information Systems Quarterly (MISQ)*
- Briglauer, W., Krämer, J., & Palan, N. (2024). Socioeconomic Benefits of High-Speed broadband Availability and Service Adoption: A survey. *Telecommunications Policy*
- Krämer, J. (2023). Ökonomische Grundlagen der digitalen Plattformregulierung. In F. Säcker, F. Bien, P. Meier-Beck, & F. Montag (Hrsg.), *Münchener Kommentar zum Wettbewerbsrecht (Band 1/1, 4. Auflage, 1735-1763)*. München: C. H. Beck

Chair of Information Systems (Information and IT Service Management)



Chair Holder:

Professor Dr Franz Lehner

The subject of business informatics provides an important contribution to sustainable action in an increasingly complex environment and helps to secure innovation and competitiveness in companies. The Chair contributes actively to this in both academic teaching and research.

Highlights of the Recent Academic Year

- Contributions at the FICC 2024 (Future of Information and Communication Conference) in Berlin, the Indo-German IS Research Colloquium 2023 in Chennai, the International Research Colloquium on Reimagining the Digital Business and Society 2023 in Kalkutta and the Jahrestagung Informatik 2023 in Berlin
- Presentations
 - Uni Auckland, invited presentation, „The cloud computing market – Results from study on the competitiveness of German SMEs in the IaaS segment“
 - Keynote, Workshop „IT-Governance und Strategisches Informationsmanagement“, 2023

Research Areas

- Data and Text Analytics
- Business Process Management
- Knowledge & Data Management
- IT-Service-Management
- Engineering of mobile applications
- Chatbots & Dialogue Design

Key Publications of the Reporting Period

- Floerecke, S., Lehner, F.: Aufwandsschätzung bei Managed-Cloud-Services: Entwurf eines Vorgehensmodells. *Controlling* 4/2023, 63-75
- Floerecke, S., Lehner, F.: Attribute zur Beschreibung unternehmensinterner IT-Services: Ergebnisse eines Literatur-Praxis-Vergleichs, *HMD Praxis der Wirtschaftsinformatik*, Vol 61, 3/2024, 783-801
- Floerecke, Lehner, Beschreibung von IT-Services für Kunden: Vergleich und Konsolidierung der Attribute auf Basis einer Metastudie. In: Demmler, D., Krupka, D. & Federrath, H. (Hrsg.), *INFORMATIK 2022*. Gesellschaft für Informatik, Bonn. 1613-1627

Ceremony in Honor of Professor Dr Franz Lehner

More than 150 friends, colleagues and companions gathered in the Audimax on 26 July for a ceremony in honor of Professor Dr Franz Lehner. Born in Linz, the holder of the Chair of Information Systems with a focus on Information and IT Service Management worked at the Faculty of Business and Economics at the University of Passau for 20 years and has been a professor for over 30 years. On October 1, 2024, Professor Dr Franz Lehner began his well-deserved retirement.





Our research is dedicated to understanding real-world issues in business information systems using a strong theoretical foundation and sound methodology. We aim to develop internationally visible research results in close cooperation with industry partners.

Chair Holder:

Professor Dr Thomas Widjaja

Highlights of the Recent Academic Year

- Completion of the research project "Beyond the Dyad: Effects of Business Network Data Exchange on the Privacy Calculus" (DFG Sachbeihilfe / together with Jan H. Schumann)
- Completion of the research project "Vectors of Data Disclosure" (funded by the Bavarian Research Institute for Digital Transformation / together with Moritz Hennemann, Kai von Lewinski, and Daniela Wawra)
- Dr. Tobias Mini was awarded the dissertation prize of the University of Passau (donated by Sparkasse Passau).

Research Areas

- IT Architecture Management
- Digital Services
- Data-based Business Models and Privacy
- Digital Platform Ecosystems

Key Publications of the Reporting Period

- Zimmermann, J., Martin, K. D., Schumann, J. H., & Widjaja, T. (2024) Consumers' Multistage Data Control in Technology-Mediated Environments. *International Journal of Research in Marketing*, 41(1), 56-76.
- Ellinger, E. W., Gregory, R. W., Mini, T., Widjaja, T., & Henfridsson, O. (2024). Skin in the Game: The Transformational Potential of Decentralized Autonomous Organizations. *MIS Quarterly*, 48(1), 245-272.



Quantitative Methods



We model decision-making problems taking the available data into account and develop suitable algorithms to solve such problem effectively and efficiently.

Chair Holder:

Professor Dr Marc Goerigk

Highlights of the Recent Academic Year

- becoming chair of the OR2026 conference in Passau
- PICAIS grant for Jamie Fairbrother (Lancaster University)
- new modules "Artificial Intelligence and Optimization", "Network Optimization", "Heuristics and Approximation Methods"

Research Areas

- Operations Research
- combinatorial and robust Optimization
- Data Science and AI in optimization

Key Publications of the Reporting Period

- Goerigk, M., Hartisch, M. (2024). An Introduction to Robust Combinatorial Optimization: Concepts, Models and Algorithms for Decision Making under Uncertainty. *Springer*.
- Goerigk, M., Kurtz, J., Schmidt, M., & Thürauf, J. (2024). Connections and Reformulations between Robust and Bilevel Optimization. To appear in *Open Journal of Mathematical Optimization*.
- Baak, W., Goerigk, M., Kasperski, A., & Zieliński, P. (2024). Generalizing the Min-Max Regret Criterion using Ordered Weighted Averaging. To appear in *European Journal of Operational Research*.

Chair of Statistics and Data Analytics



The chair of Statistics and Data Analytics aspires to be a vital contributor to the worldwide scientific community in theoretical and applied statistics.

Chair Holder:

Professor Dr Harry Haupt

Highlights of the Recent Academic Year

- Editor-in-chief ASTa - Advances in Statistical Analysis (Journal of the German Statistical Society)
- Member of the Executive Board of the Deutsche Statistische Gesellschaft, Committee ‚Statistical Theory and Methodology‘
- Member of the ‚Econometrics‘ committee of Verein für Socialpolitik.
- PICAIS funding for the research stay of Daniel J. Henderson (University of Alabama) at the University of Passau.

Research Areas

The research group for Statistics and Data Analytics and Computational Statistics and Mathematics currently focuses on the development and application of almost model-free methods of semi- and nonparametric regression, typical for Data Science, Data Analytics, and Statistical Machine Learning. The focus is on multivariate nonlinear regression, in particular kernel- and spline regression-based methods for estimation of moments, quantiles, and distributions.

In our basic research, we deal with questions of weighting, smoothing, and loss functions on the modeling side.

Key Publications of the Reporting Period

- Bauer, I.; Haupt, H.; Linner, S. [2024+]; Pinball boosting of regression quantiles. Computational Statistics and Data Analysis
- Fritsch, M.; Haupt, H.; Schnurbus J.; [2024+]; Efficiency of poll-based multi-period forecasting systems for German State elections. International Journal of Forecasting
- Haupt, H.; Schnurbus, J.; Bauer, I.; (2024); Distribution-free prediction intervals from interval score optimized pairs of nonparametric regression quantiles. Working Paper
- Fritsch, M.; Haupt, H.; Flock, T.; Schnurbus, J.; Sibbertsen, P.; (2024) Changes in US precipitation and its memory. Working Paper



We are researching the following questions: How can our society, companies, and employees benefit as much as possible from digital transformation? How can we design sustainable and efficient processes through synergies and cooperation between humans and machines?

Chair Holder:

Professor Dr Alena Otto

Highlights of the Recent Academic Year

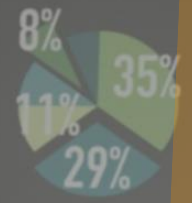
- Among the top 25% of the most research-productive professors <40 in Business Administration, *forschungsmonitoring.org* 2022
- Organization of "QBWL 2023" (Workshop in Quantitative Business Administration, >40 participating research institutes and chairs)
- Member of the Programm Committee, IFORS 2026
- Special Issue Guest Editor ITOR
- Project in Sustainable Logistics with Prof. M. Gendreau (BayFOR)

Research Areas

Our group develops quantitative planning approaches using the methods of Management Science and AI for the operations management of companies that are undergoing digital transformation. In our projects, we study multistage decisions under uncertainty, integrated planning in manufacturing, cooperation of robots, machines and humans, as well as sustainable personnel planning in manufacturing.

Key Publications of the Reporting Period

- Otto, A. and Tilk, C. (2024). Intelligent design of sensor networks for data-driven sensor maintenance at railways. *Omega*, 127, 103094.
- Lorenz, C., Otto, A., & Gendreau, M. (2022). Reoptimization in picker-to-parts warehouses in e-commerce: Asymptotic analysis. Book of Extended Abstracts. *9th International Workshop on Freight Transportation and Logistics (Odyssey 2024)*, May 19-24, Carmona.
- Hosseini, A., Otto, A., & Pesch, E. (2023). Scheduling in manufacturing with transportation: Classification and solution techniques. *European Journal of Operational Research*, 315(3), 821–843.



EDIT/CREATE



MARKET RESEARCH

Economics Teaching Unit



The economics teaching unit offers courses in the field of economics. The focus of the teaching content is on microeconomic theories. The master's program teaches in the area of urban and regional economics based on the research interests of the teaching unit.

Head:

Oliver Farhauer

Highlights of the Recent Academic Year

- Student council award for good ones in the “lecture” category for the “Economics of the Welfare State” lecturer from the Geku and Sobi departments at the University of Passau on November 6th, 2023.

Research Areas

- Regional- and Urban Economics
- Labour Market Economics
- Economics of the Welfare State

Key Publications of the Reporting Period

- Farhauer, O. und Kröll, A. (2024): Standorttheorien. Regional- und Stadtökonomik in Theorie und Praxis, 3. Auflage, Wiesbaden.



Head:

Senior Lecturer Gerhard Hopf

We are engaged in teacher training in the subject 'Business and Economics' for three different types of secondary schools, whereby three different qualifications can be received: the First State Examination in Bavaria, the 'Bachelor of Education' and the 'Master of Arts'. Teacher training students are given the necessary didactic competences to support others in their learning processes in business, economics and law as well as in vocational orientation.

Research Areas

- Didactics of Business and Economics
- Basic scientific courses
- Vocational orientation
- Practical school studies



We train our students to independently design statistical analyses, perform them with computer support and interpret them from an economic point of view.

Head:

PD Dr Joachim Schnurbus

Highlights of the Recent Academic Year

- Research visit of Daniel J. Henderson (University of Alabama) in July 2024.
- Talk at International Symposium on Nonparametric Statistics (ISNPS), Braga, June 2024.
- Invited talk at 7th International Conference on Econometrics and Statistics (EcoSta), Beijing, July 2024.
- Session Organizer for 18th International Joint Conference on Computational and Financial Econometrics (CFE) and Computational and Methodological Statistics (CMStatistics) 2024, London.

Research Areas

- Non- and semiparametric methods
- Estimation and prediction for complex time series and panel data
- Simulation-based methods
- Econometrics of growth convergence

Key Publications of the Reporting Period

- Fritsch, M., Haupt, H., & J. Schnurbus (2024 - forthcoming). Efficiency of poll-based multiperiod forecasting systems for German state elections. *International Journal of Forecasting*, <https://doi.org/10.1016/j.ijforecast.2024.04.008>.
- Fritsch, M., Pua, A., & J. Schnurbus (2024 - forthcoming). Teaching Advanced Topics in Econometrics using Introductory Textbooks: The Case of Dynamic Panel Data Methods. *International Review of Economics Education*, <https://doi.org/10.1016/j.iree.2024.100297>.
- Fritsch, M., Pua, A., & J. Schnurbus. Properties of an estimator for linear dynamic panel data models based on nonlinear moment conditions. *WP*, submitted 07-2024.



Junior Researchers

Postdoctoral Researchers



Dr Nina Anolick

Research Areas

- Corporate Finance
- CSR
- Financial literacy
- Asset Pricing

Key Publications / Highlights of the Reporting Period

- „The faster, the better? – Peer-to-peer payment apps and financial well-being“ Poster Presentation at the Winter AMA (American Marketing Association) in St. Pete Beach (Florida)
- Lecturer meeting DSG-Budapest

Key Publications / Highlights of the Reporting Period

- Re-entry after parental leave

Research Areas

- Statistical modeling of environmental data
- Complex seasonality
- Visualizing, modeling and forecasting multi-seasonal time series data



Dr Svenia Behm

Postdoctoral Researchers



Dr Patrick Figge

Research Areas

- Influence of entrepreneurs on the research and development activities of their companies and how their way of thinking (e.g., cognitive complexity) is perceived by investors.
- Changes in collaboration (e.g., transactive memory systems) within teams that use AI assistants/AI agents.

Key Publications / Highlights of the Reporting Period

- Neerijnen P. van, Figge, P., Tempelaar M. P., Schippers, M., C. (2023). Ambidexterity: Size matters! Reflexive climate and organizational TMS's influence and the contingent effect of size. *Journal of Small Business Management*, 61(6): 3121-3154.
<https://doi.org/10.1080/00472778.2021.1981917>

Key Publications / Highlights of the Reporting Period

- Fritsch, M., H. Haupt, and J. Schnurbus (2024+): Efficiency of poll-based multi-period forecasting systems for German state elections. *International Journal of Forecasting*, forthcoming
- Fritsch, M., A. A. Y. Pua, and J. Schnurbus (2024): Teaching Advanced Topics in Econometrics using Introductory Textbooks: The Case of Dynamic Panel Data Methods. *International Review of Economics Education*, 47, 100297

Research Areas

- Development, properties, and application of panel and quantile regression estimators
- Time series properties of forecasting systems and climatologic aggregates
- Applied statistics (economics, biology, climatology, medicine, and psychology)



Dr Markus Fritsch

Postdoctoral Researchers



Dr Kevin Grubiak

Research Areas

- Behavioral Economics
- Experimental Economics
- Corruption, social norms, coordination, decision processes, team-decision making, experimental methods

Key Publications / Highlights of the Reporting Period

- Grubiak, K. P., Isoni, A., Sugden, R., Wang, M. & Zheng, J. (2024). Taking the New Year's Resolution Test seriously: eliciting individuals' judgments about self-control and spontaneity. *Behavioural Public Policy*, 8, 1-23.
- Arad, A., Grubiak, K. P. & Penczynski, S. P. (2024). Does communicating within a team influence individuals' reasoning and decisions? *Experimental Economics*, 27, 109-129.

Key Publications / Highlights of the Reporting Period

- „A framework for data-driven explainability in mathematical optimization“, *Proceedings of the AAAI Conference on Artificial Intelligence*
- „An Introduction to Robust Combinatorial Optimization“, *International Series in Operations Research & Management Science*
- „A framework for inherently interpretable optimization models“, *European Journal of Operational Research*

Research Areas

- explainability and interpretability in mathematical optimization
- data-driven decision making
- robust optimization
- decision-dependent and explorable uncertainty
- multistage, discrete optimization



Dr Michael Hartisch

Postdoctoral Researchers



Dr Benedikt Janzen

Research Areas

- Applied microeconomics with a focus on topics related to environmental and energy economics, health economics, and labor economics

Key Publications / Highlights of the Reporting Period

- Janzen, B. (2024). Three Empirical Essays in Environmental and Energy Economics. *Doctoral thesis*, University of Bern.
- Swiss Society of Economics and Statistics (SSES) Young Economist Award
- Swiss Association for Energy Economics (SAEE) Student Award

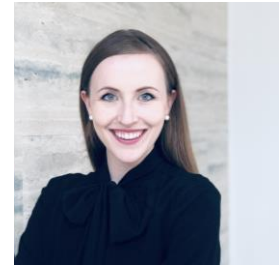
Key Publications / Highlights of the Reporting Period

2024 AMA Winter Academic Conference in St. Pete Beach, USA

- Special Session Organization: Stigmatization in Health Contexts (Klara Greinwald, Eileen Dauti, Alisa Keller)
- Special Session Presentation: The Influence of Compassion on Prosocial Data Disclosure in Stigmatized Health Contexts (Klara Greinwald, Eileen Dauti, Alisa Keller, Dirk Totzek, Maura Scott)
- Poster Presentation: The Stigmatization of Menstruation in Marketing Has to Stop! Period. (Klara Greinwald, Alisa Keller, Eileen Dauti, Dirk Totzek)

Research Areas

- Consumer Wellbeing
- Consumer Decision Making
- Stigmatization in Marketing



Dr Alisa Keller

Postdoctoral Researchers



Dr Dörte Leusmann

Research Areas

- I am puzzled how organizations and individuals collaborate to master complex tasks in knowledge-intensive fields.
- Particularly, I am fascinated by studying the adaptive dynamics of collaborations over time.
- To study this, I focus on leveraging text data and rely on quantitative and qualitative research methods.

Key Publications / Highlights of the Reporting Period

- Dissertation titled “A Tale of Ties: How alliance partners use language to dynamically shape impressions, define meaning and build expectations” completed at the Chair of Organization, Technology Management and Entrepreneurship by Prof. Carolin Häussler, receiving the highest praise in July 2024.
- Hanisch, M. & Leusmann, D., 2024, F&E-Verträge: Handbuch für Wissenschaft und Praxis. Wündisch, S. & Zirkel, M. (eds.). 4 ed. Wolters Kluwer.

Key Publications / Highlights of the Reporting Period

- Perras P., Wagner N. (2024), Give me a break: What does the equity premium compensate for?, *Journal of International Financial Markets, Institutions & Money* (forthcoming)
- DAAD-funded research fellowship at Corvinus University Budapest (Sep/Oct 2023)
- Visiting Scholar at IESE Business School Barcelona (Mar/Apr 2024)

Research Areas

- Dynamic Asset Pricing
- Artificial Intelligence in Finance
- Risk Management in Capital Markets
- Empirical Economics
- Portfolio & Asset Management



Dr Patrizia Perras

Postdoctoral Researchers



Dr Davide Sala

Research Areas

- Firm internationalization
- International Trade and Policy
- Innovation

Key Publications / Highlights of the Reporting Period

- “The Volkswagen Emissions Scandal: Exploring the Role of Environmental Concern and Social Norms”. (with Marino, M., Parrotta P., and Valletta, G.) *Journal of Environmental Economics and Management*, 2024, article 103019.
- Member of the CESifo Research Network

Key Publications / Highlights of the Reporting Period

- Martin, K. D., & Zimmermann, J. (2024). Artificial Intelligence and its Implications for Data Privacy. *Current Opinion in Psychology*, 101829.
- Zimmermann, J., Martin, K. D., Schumann, J. H., & Widjaja, T. (2024). Consumers’ multistage data control in technology-mediated environments. *International Journal of Research in Marketing*, 41(1), 56-76.
- AMA Sheth Doctoral Consortium Fellow 2023
- Helmut-Schmalen Dissertationspreis and Kulturpreis Bayern 2024

Research Areas

- Consumer and B2B Privacy
- Artificial Entities (e.g., AI-based Systems, Robots, and Avatars)
- Digital Platform Ecosystems
- Consumer Journeys and Experience



Dr Johanna Zimmermann

Doctoral Students

102* doctoral students are currently enrolled at our faculty. During the academic year 2023-24, 11 theses were successfully completed.

The School of Business, Economics and Information Systems offers a structured doctoral programme. Research institutes and the International Centre for Economics and Business Studies (ICEBS) offer a fruitful platform for collaboration in research as well as provide a framework for high-profile guest visits and mentoring by top scholars in the field. The School of Business, Economics and Information Systems is also integrated in the Bavarian Graduate Program in Economics (BGPE) and VHB ProDok. Complementary events include Brown Bag Seminars, colloquiums for doctoral candidates and seminars on research methods.

Our doctoral students and early career scholars regularly submit and present their research at national and international academic conferences. They submit and publish their work in prestigious peer-reviewed journals, including some of the most highly ranked outlets in their respective fields.

*as of November 15, 2024

Katharina Drescher (Supervisor Professor Stefan Bauernschuster)

Young Economist Award (Nationalökonomische Gesellschaft (NOeG))

Dissertation project „Does School Social Work Work? Evidence from Crime and Education“

Dr. Manuela Fritz (Supervisor Professor Michael Grimm)

Förderpreis für praxisrelevante Entwicklungsforschung (KfW Entwicklungsbank)

Health challenges of the 21st century - Empirical essays on the health and economic burden of non-communicable diseases and climate change in Southeast Asia

Dr. Manuela Fritz (Supervisor Professor Michael Grimm)

Helmut-Schmalen Dissertationspreis

Health challenges of the 21st century - Empirical essays on the health and economic burden of non-communicable diseases and climate change in Southeast Asia

Dr. Manuela Fritz (Supervisor Professor Michael Grimm)

Kulturpreis Bayern (Bayernwerk AG)

Health challenges of the 21st century - Empirical essays on the health and economic burden of non-communicable diseases and climate change in Southeast Asia

Dr. Dörte Leusmann (Supervisor Professor Carolin Häussler)

Helmut-Schmalen Dissertationspreis

A Tale of Ties: How alliance partners use language to dynamically shape impressions, define meaning and build expectations

Dr. Dörte Leusmann (Supervisor Professor Carolin Häussler)

Outstanding Reviewer Award, conferred by the Managerial and Organizational Cognition (MOC) Division at the 83rd Annual Meeting of the Academy of Management, 2023

Dr. Dörte Leusmann (Supervisor Professor Carolin Häussler)

Nomination for the PhD Paper Prize at the 43rd Annual Conference of the Strategic Management Society, Toronto, Canada, 2023

Is It Worth Returning to the Negotiation Table? Contract Adaptation's Impact on Alliance Outcome

Dr. Tobias Mini (Supervisor Professor Thomas Widjaja)

Dissertationspreis der Sparkasse Passau (in German)

An Exploration of Tensions in Centralized and Decentralized Digital Platform Contexts

Hanna Roider (Supervisor Professor Thomas Widjaja)

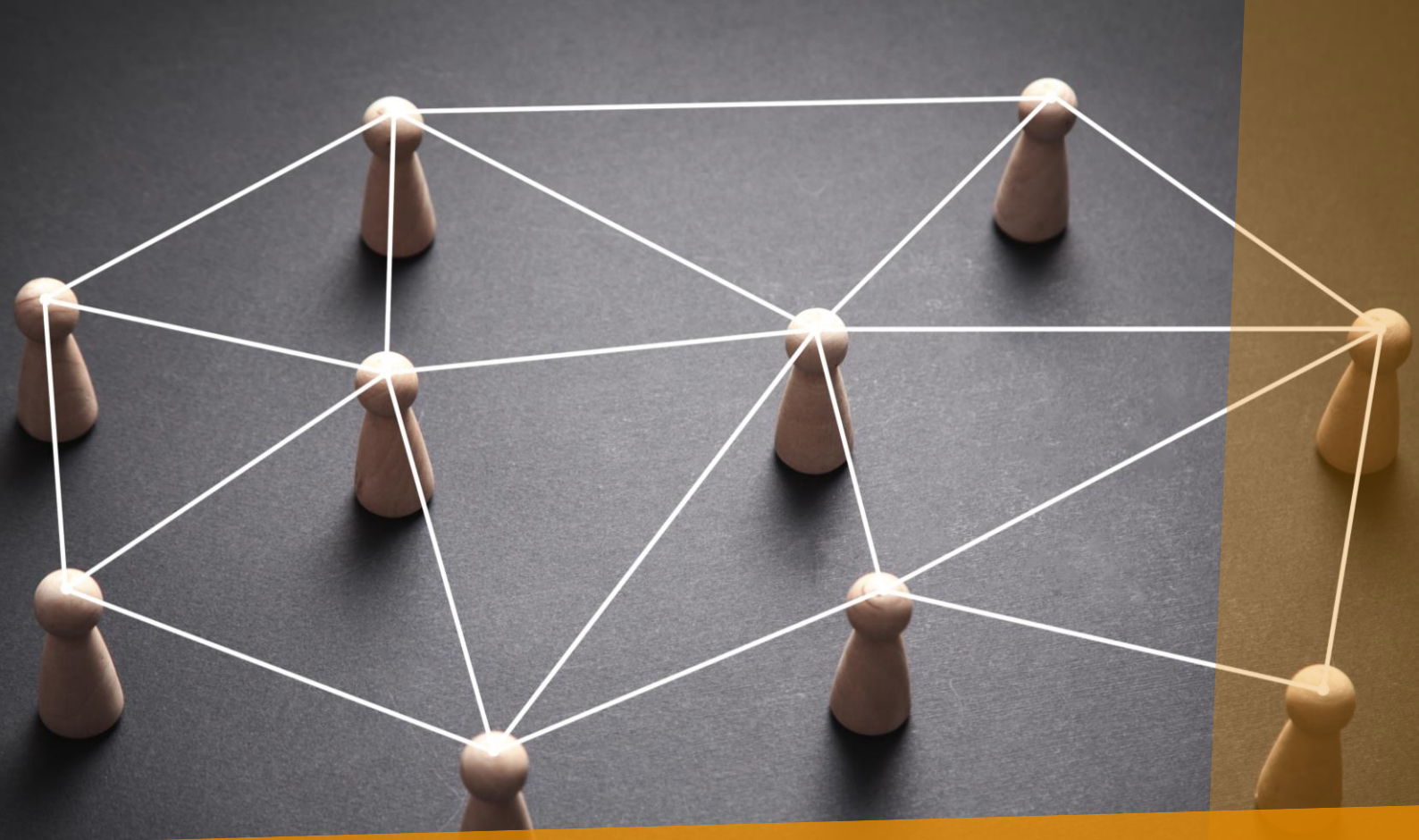
Preis der Freunde und Förderer der Wirtschaftswissenschaften in Passau (in German)

Outstanding master's thesis on the topic *Formen von Unsicherheit und deren Wirkung auf die Prosoziale Datenpreisgabe*

Dr. Johanna Zimmermann (Supervisor Professor Jan H. Schumann)

Helmut-Schmalen-Dissertationspreis

Taking the First Step on the Consumer Privacy Journey - Three Essays on Consumers' Privacy-Related Decision-Making



International Research Network

The School of Business, Economics and Information Systems is successfully running a research affiliate programme. Research Affiliates collaborate with scholars at our faculty on joint research projects. Our current Research Affiliates are:

- **Dr. Asiedu, Edward** with Prof. Grimm
- **Dr. Bongers, Franziska** with Prof. Schumann / Prof. Totzek
- **Prof. Dr. Briglauer, Wolfgang** with Prof. Krämer
- **Dr. Büttner, Nicolas** with Prof. Grimm
- **Dr. Daschner, Stefan** with Prof. Obermaier
- **Dr. de Damoser-Kuhn, Heribert** with Prof. König
- **Dr. Dodlova, Marina** with Prof. Grimm
- **Dr. Floerecke, Sebastian** with Prof. Lehner
- **Dr. Fuchs, Fabian** with Prof. Entrop
- **Dr. Fritz, Manuela**, with Prof. Grimm
- **Dr. Garbas, Janina** with Prof. Schumann
- **Ghaffar, Abdul Muqueet** with Prof. Widjaja
- **Prof. Dr. Giamattei, Marcus** with Prof. Graf Lambsdorff
- **Prof. Dr. Graf-Vlachy, Lorenz** with Prof. König
- **Dr. Grösbrink, Carl-Friederich** with Prof. Entrop
- **Dr. Grundmann, Susanna** with Prof. Graf Lambsdorff
- **Dr. Hanisch, Marvin** with Prof. Häussler
- **Prof. Dr. Hartwig, Renate** with Prof. Grimm
- **Dr. Huber, Katrin** with Prof. Bauernschuster
- **Dr. Ihl, Andreas** with Prof. Fiedler
- **Dr. Kaiser, Florian** with Prof. Obermaier
- **Dr. Kocer, Volkan** with Prof. Totzek
- **Prof. Dr. med. Kuhn, Annegret** with Prof. König
- **Dr. Löhnert, Claudius** with Prof. Krautheim
- **Dr. Luck, Nathalie** with Prof. Grimm
- **Dr. Mayer, Anne-Sophie** with Prof. Fiedler
- **Dr. Mini, Tobias** with Prof. Widjaja
- **Dr. Mosch, Philipp** with Prof. Obermaier
- **Dr. Peschke, Thomas** with Prof. Wagner
- **Dr. Pua, Adrian Andrew** with Prof. Haupt / PD Dr. Schnurbus
- **Dr. Pieringer, Eva Carina** with Prof. Totzek
- **Dr. Reitmann, Ann-Kristin** with Prof. Grimm
- **Dr. Schubach, Sebastian** with Prof. Schumann
- **Dr. Schubert, Manuel** with Prof. Graf Lambsdorff
- **Dr. Schweickl, Stefan** with Prof. Obermaier
- **Dr. Späth, Thomas** with Prof. Diller
- **Dr. Strich, Franz** with Prof. Fiedler
- **Dr. Strunk, Kim Simon** with Prof. Fiedler
- **Dr. Werner, Katharina** with Prof. Graf Lambsdorff
- **Dr. Zierke, Oliver** with Prof. Krämer

International Research Network

Visiting Researchers at the School

Guests of the ICEBS Program

- 11 international scientists and researchers

Guests of the PICAIS Program

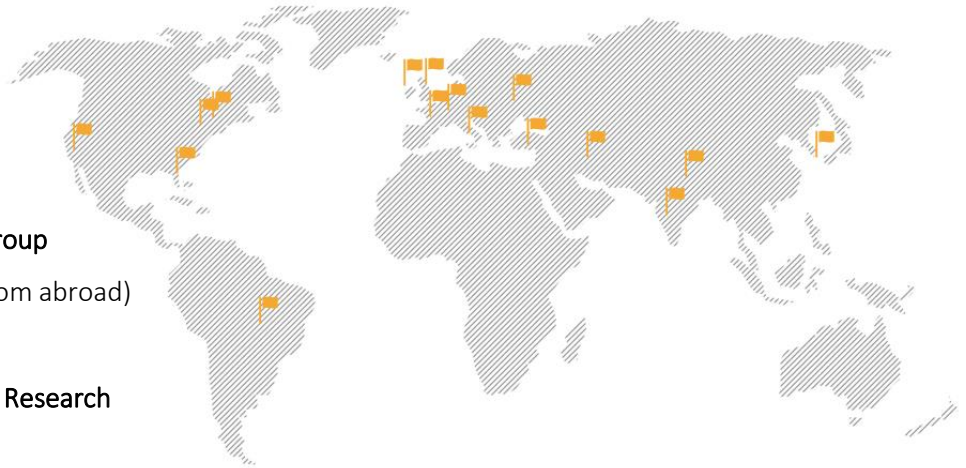
- 4 international researchers

Guests of the DFG Research Training Group

- 17 guest researchers (including 8 from abroad)

Guests in the Research Seminars of the Research Departments

- ECON: 18 guests (8 from abroad)
- AFT: 6 guests (4 from abroad)
- WINF: 2 guests (1 from abroad)
- QM / MIM: 10 guests (2 from abroad)



(Countries of Origin of the Guests; Multiple Visits from One Country Possible)

The **International Center for Economics and Business Studies (ICEBS)** is promoting academic research in the fields of economics and business studies. ICEBS invites visiting professors and scholars to pursue their research in Passau and to teach in the faculty's graduate program.

ICEBS is chaired by the Chair of Organization (Professor Carolin Haeussler) on behalf of the Faculty. The center finances one up to several week visits of internationally renowned visiting scientists per year. 11 international researchers joined the Faculty during the reporting period.

A selection:



Prof. Dr. Jeffrey Reuer, University of Colorado Boulder, USA
(with Prof Carolin Haeussler)



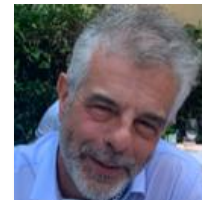
Prof. Dr. Usha Mohan,
IIT Madras, India



Dr. Patrizia Kokot-Blamey, Queen Mary University of London, UK



Dr. Tali Hadasa Blank,
Hadassah Academic College Jerusalem, Israel



Prof. Dr. Daniele Vigo, University of Bologna, Italy



Board Memberships

Editorial Board Memberships of Scientific Journals

- Prof. Dr. Oliver Entrop: Review of Managerial Science
- Prof. Dr. Marina Fiedler: Schmalenbach Journal of Business Research (SBUR)
- Prof. Dr. Marc Goerigk: Annals of Operations Research; Open Journal of Mathematical Optimization
- Prof. Dr. Carolin Häussler: Research Policy
- Prof. Dr. Harry Haupt: ASTA Advances in Statistical Analysis (Editor)
- Prof. Dr. Andreas König: Academy of Management Review; Academy of Management Journals
- Prof. Dr. Jan Krämer: Management Science; Business & Information Systems Engineering; Review of Network Economics; Telecommunications Policy; Information Economics and Policy
- Prof. Dr. Alena Otto: OMEGA - The International Journal of Management Science; Special Issue International in Transactions in Operations Research "Sustainable and Responsive Transportation and Logistics"

Editorial Board Memberships of Scientific Journals

- Prof. Dr. Christoph Pelger: Accounting, Auditing & Accountability Journal, Accounting and Business Research (Associate Editor), Accounting in Europe, Critical Perspectives on Accounting, Journal of International Accounting, Auditing and Taxation, Qualitative Research in Accounting & Management (Section Editor)
- PD Dr. Joachim Schnurbus: AStA Advances in Statistical Analysis
- Prof. Dr. Jan H. Schumann: Journal of Service Research; Journal of Business Research; Psychology & Marketing
- Prof. Dr. Niklas Wagner: Economic Modelling; Finance Research Letters; Journal of International Financial Markets, Institutions and Money; Studies in Economics and Finance; Risk Management.

Board Memberships in Scientific Associations

- Prof. Dr. Michael Grimm: Member of the Executive Board of the European Development Research Network (EUDN)
- Prof. Dr. Johann Graf Lambsdorff: Chair of the Society for Experimental Economic Research
- Prof. Dr. Carolin Häussler: Member of the Sounding Board of the Stifterverband für die Deutsche Wissenschaft, Academy of Management - Technology Innovation Management (TIM) Division - Member of Research Committee, Member of the QNC Expert Council of the Research Fab Microelectronics
- Prof. Dr. Harry Haupt: Member of the Board of the German Statistical Society
- Prof. Dr. Jan H. Schumann: Member of the Board of the Service Special Interest Group of the American Marketing Association (AMA SERVSIG)
- Prof. Dr. Jan H. Schumann: Chair of the Service Marketing Special Interest Group of the European Marketing Academy (EMAC)